Heroes in the Home Caregiver Recognition Program - Resource Tool Kit

BACKGROUND

Heroes in the Home – Caregiver Recognition Program recognizes and celebrates unpaid caregivers who give time, effort and devotion to care for their loved ones at home and in the community.

Their kindness and dedication allows people to live full lives in their community regardless of illness or disability and for this they are truly, ***Heroes in the Home***.

NOMINATION PROCESS & CRITERIA

- Nomination form
- Anyone can nominate an unpaid caregiver
- Caregivers must live within the HNHB region and provide care to someone in Ontario
- Nomination form takes approximately 15 minutes to complete
- If you need assistance completing the nomination form please contact Janice Himes Janice.himes@lhins.on.ca The HNHB LHIN Communications Team is here to assist if you need help completing the form.
- Nomination deadline is **March 28, 2018**

PROMOTIONAL MATERIALS

SOCIAL MEDIA IMAGES

Click on the thumbnail to download a high resolution image.

SOCIAL MEDIA CONTENT – EXAMPLES

Do you know an unpaid caregiver who's making a difference in the life of a loved one? Nominate a caregiver today as part of our Heroes in the Home caregiver recognition program! #HeroesHNHB
http://www.hnhblhin.on.ca/communityengagement/HeroesInTheHome.aspx

Do you know what a HERO looks like? 3 in 10 people provide care and support for a loved one. Nominate a caregiver hero today! #HeroesHNHB
http://www.hnhblhin.on.ca/communityengagement/HeroesInTheHome.aspx

Do you know someone who puts the Care in CAREgiver? Honour them today by recognizing them as a Hero in the Home. #HeroesHNHB
http://www.hnhblhin.on.ca/communityengagement/HeroesInTheHome.aspx

HNHB LHIN SOCIAL Twitter @HNHB_LHINgage | Facebook https://www.facebook.com/HNHBLHIN/

EVENT POSTERS

Heroes in the Home Event Poster (English)

Heroes in the Home Event Poster (French)

VIDEOS

Hero in the Home 2018 Promotional Video - https://www.youtube.com/watch?v=6DsaId3s748

Rita Gaudreau - Why nominate a caregiver? https://www.youtube.com/watch?v=q4UUigOtRGE

Heroes in the Home 2017 Event Video - https://www.youtube.com/watch?v=ovkZvvZbMf0&t=26s

Heroes in the Home Recipients Tom & Stanley 2017 - https://www.youtube.com/watch?v=kbLD0y_1kN4