

## **HNHBhealthline.ca key source for health care options**

### **NEWS**

#### **FOR IMMEDIATE RELEASE**

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The winter season brings with it an increased demand for health services in tandem with holiday closures between Christmas and New Year's. Knowing where to go for health care is key for many individuals and families this time of year.

[HNHBhealthline.ca](http://hnhbhealthline.ca) is a free, comprehensive on-line resource featuring up-to-date information on services available for non-emergency medical needs across communities in Hamilton, Niagara, Haldimand, Brant, Norfolk and Burlington.

"Access to information about where you can go for health needs is especially important during the holidays as emergency departments are very busy this time of year," says Donna Cripps CEO, HNHB LHIN. "We encourage members of the public to access [HNHBhealthline.ca](http://hnhbhealthline.ca) when they are looking for help with non-emergency medical issues over the holidays."

Since launching in February 2013, [HNHBhealthline.ca](http://hnhbhealthline.ca) has been visited more than 1.6 million times and people have viewed more than 8.8 million pages. The goal is to help inform people of medical resources in addition to hospital emergency departments that are available should care be needed.

"The site is a trusted and comprehensive source of health and community services right at your fingertips listing 5,162 services from 2,179 health care organizations," says Michael Robbins, Executive Director, thehealthline.ca Information Network. "We want people in our communities to be aware of this resource as a tool to assist people in navigating the health system by way of local health information not only during the holiday season, but year round."

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#### **For more information:**

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